



**RFID
JOURNAL
LIVE!**

ORANGE COUNTY
CONVENTION CENTER
ORLANDO, FLA.
18TH ANNUAL CONFERENCE
AND EXHIBITION

APRIL 28, 2020

TUESDAY

Click on red or underlined text to open a page on our Website with a detailed description of the session or track.

TRAINING AND INDUSTRY TRACKS TUESDAY

8:00 AM – 4:45 PM	<u>Fast-Track RFID Professional Institute Certified Associate Training</u> Archit Dua, RFID4U 320F,G	
10:45 AM – 4:15 PM	<u>RFID for Airline Baggage Tracking</u> Andrew Price, IATA; Timos Korosis, Aegean Airlines; Diana Hage, RFID Global Solution; Senthikumar Gounder, Auburn University; John Howcroft, Heathrow Airport 220B	SPONSORED BY
10:45 AM – 4:15 PM	<u>RFID and NFC in Entertainment, Hospitality and Events</u> Mark Roberti, RFID Journal; Ian Perreault, AEHEC; Edson Perin, RFID Journal Brazil 210D	
10:45 AM – 4:15 PM	<u>The Fundamentals of RFID</u> Ultan McCarthy Ph.D., MBA, Waterford Institute of Technology 210A	
10:45 AM – 4:15 PM	<u>Understanding the Value of RFID and the Future of Intelligent Labels</u> 220A	SPONSORED BY
10:45 AM – 4:15 PM	<u>RFID and IoT in Warehouse and Inventory Management</u> Dr. Yasmina Maizi, University of Quebec, Montreal, School of Management; Ygal Bendavid, University of Quebec, Montreal, School of Management 210B,C	
10:45 PM – 4:15 PM	<u>Bluetooth Beacons Application</u> Jeanne Duckett, Avery Dennison; Daniel Engels Ph.D., Southern Methodist University; Pedro Reyes, Baylor University 210E	

CONFERENCE KEYNOTES TUESDAY

4:45 PM – 5:00 PM	Welcome and Opening Remarks Mark Roberti, RFID Journal 320 A-D
5:00 PM – 5:45 PM	<u>RFID: The Secret to Competing With Amazon</u> Dr. Bill Hardgrave, Auburn University; Erin Allcutt, Nike 320 A-D
5:45 PM – 6:30 PM	<u>RFID: The Foundation for Digital Transformation</u> Mark Roberti, RFID Journal 320 A-D




**RFID
JOURNAL
LIVE!**

ORANGE COUNTY
CONVENTION CENTER
ORLANDO, FLA.
18TH ANNUAL CONFERENCE
AND EXHIBITION

APRIL 29, 2020

WEDNESDAY

CONFERENCE KEYNOTES WEDNESDAY

8:45 AM – 9:00 AM	Welcome and Opening Remarks Mark Roberti, RFID Journal 320 A-D	
9:00 AM – 9:45 AM	Lockheed Martin Advances the “Flightline of the Future” Through Asset Visibility Corey Cook, Lockheed Martin 320 A-D	
9:45 AM – 10:30 AM	Deter, Detect, and Diagnose Damage in Your Supply Chain With RFID Jan van Niekerk, SpotSee 320 A-D	
10:30 AM – 11:10 AM	SPONSORED SESSION: Avery Dennison 320 A-D	SPONSORED BY 
11:10 AM – 11:30 AM	Improving Manufacturing and Inventory Capability With RFID 320 A-D	
11:30 AM	Lunch in RFID Journal LIVE! Exhibit Hall	



**RFID
JOURNAL
LIVE!**

ORANGE COUNTY
CONVENTION CENTER
ORLANDO, FLA.
18TH ANNUAL CONFERENCE
AND EXHIBITION

APRIL 29, 2020

WEDNESDAY

INDUSTRY TRACKS WEDNESDAY

	RETAIL/APPAREL 210B	MANUFACTURING 210D	AEROSPACE/DEFENSE/ GOVERNMENT 210C	HEALTHCARE/ PHARMACEUTICALS 210A
1:45 PM– 2:25 PM	Beyond Inventory Management: RFID in Visual Merchandising Dr. Antonio Rizzi, University of Parma	Unipac Increases Inventory Accuracy to 98% Mauro Fernandes, Unipac	BAE Systems Improves Asset Tracking With RFID in U.K. Thomas Copeland, BAE Systems; Tony Wilson, BAE Systems	Future-Proofing Health Care With AI Terence Mills, AI.io
2:30 PM– 3:10 PM	Panel Discussion: How RFID Technology Is Transforming Retail Operations Dean Frew, SML RFID	Solution Provider Session	Solution Provider Session	Solution Provider Session
3:15 PM– 3:55 PM	Can Retailers Be Omnichannel-Ready Without RFID? Dr. Bill Hardgrave, Auburn University	Asset Management for the Process Control Industry Through RFID Shannon Jelken, Emerson	United Tracks Tools Via RFID Richard Brown, United	Disabled Services Organization Improves Efficiency With NFC Jon-Paul Shrosbree, Leonard Cheshire; Karl Monet, Leonard Cheshire
4:00 PM– 4:40 PM	Stadium AB Improves Inventory Accuracy With RFID Johan Stenstrom, Stadium AB	Breakthroughs in Smart Packaging: Revolutionizing the Link Between Manufacturers and Consumers Edson Perin, RFID Journal Brazil	IT Asset Management: Increasing Efficiency With AIT and ITAM Thu Dahl, National Geospatial Agency	Preventing Patient Injuries With Wearable Sensors Dr. Ismail Uysal, University of South Florida



**RFID
JOURNAL
LIVE!**

ORANGE COUNTY
CONVENTION CENTER
ORLANDO, FLA.
18TH ANNUAL CONFERENCE
AND EXHIBITION

APRIL 29, 2020

WEDNESDAY

INDUSTRY TRACKS WEDNESDAY (CONTINUED)

	SUPPLY CHAIN/ LOGISTICS 210E	RFID IN ENERGY AND CONSTRUCTION 220A	INTERNET OF THINGS 220B	TECHNOLOGY/ INFRASTRUCTURE 220C
1:45 PM– 2:25 PM	USPTO Saves Over \$1,000,000 Every Year Using RFID to Track IT Assets Tom King, USPTO	Electricity Distribution System Operator Uses RFID to Mark Network Assets and Tools Krzysztof Frontczak, Enea Operator; Rene Kuczkowski, Enea Operator	The Current State of the Internet of Things Steve Halliday, High Tech Aid	Transforming Manufacturing With IoT Ludovico Fassati, Vodafone Americas
2:30 PM– 3:10 PM	Solution Provider Session	Solution Provider Session	Solution Provider Session	Solution Provider Session
3:15 PM– 3:55 PM	Budweiser Budvar Improves Asset Tracking With RTLS Martin Komorny, Budweiser Budvar	Tracking and Tracing “Fugitive Assets” in Oil and Gas Glen Kathler, Southern Alberta Institute of Technology (SAIT)	Building Brands In-store With the Internet of Things Robert Hollands, SharpEnd	How to Take Inventory With Drones Tali Freed, PolyGAIT Cal Poly San Luis Obispo
4:00 PM– 4:40 PM	Ceramics Manufacturer Gains Efficiency With RFID Ana Varaldo, Porto Brasil Cerâmica	Improving Proof of Identity and Competence in the Construction Industry Mark Buckton, NOCN Services	Improving Traceability With IoT-Enabled Smart Trailers Dr. Ben Zoghi, Texas A&M University	Using to RFID Improve Operations Bertus Pretorius, LicenSys; Claude Tetelin, GS1 Global Office; John Greaves, Lowry; Steve Halliday, High Tech Aid



**RFID
JOURNAL
LIVE!**

ORANGE COUNTY
CONVENTION CENTER
ORLANDO, FLA.
18TH ANNUAL CONFERENCE
AND EXHIBITION

APRIL 30, 2020

THURSDAY

INDUSTRY TRACKS THURSDAY

	RETAIL/APPAREL 210B	MANUFACTURING 210D	AEROSPACE/DEFENSE/ GOVERNMENT 210C	HEALTHCARE/ PHARMACEUTICALS 210A
9:00 AM– 9:40 AM	Extending RFID Beyond Supply Chain Jonathan Gregory, GS1 US	Linking RFID to PLCs to Automate Manufacturing Kevin Berisso, University of Memphis	BAE Systems Improves Manufacturing and Inventory Capability With RFID Deirdre Schmidt, BAE Systems; Peter Wright, BAE Systems	Johnson & Johnson Improves Product Availability For Orthopedic Loaner Sets With RFID Blair Korman, Johnson & Johnson Supply Chain
9:45 AM– 10:25 AM	Tommy Hilfiger Improves Visibility and Reduces NOF (Not on Floor) With RFID Joseph Todaro, Tommy Hilfiger	One Use That Led to Many: Expanding Active RFID Across a Manufacturing Plant Alexis Jalbert, Nutriart	NOAA Uses RFID to Track Fish at High Speed in Washington Dam Gabriel Brooks, National Oceanic and Atmospheric Administration (NOAA)	Medline International Uses RFID to Improve Efficiency Lorenzo Formento, Medline International
10:30 AM– 11:10 AM	Retailer Reduces Operating Costs With RFID Alexandro Venancio, Havan	Developing an RFID Strategy for Manufacturing Mark Roberti, RFID Journal	A Strategic Approach to RFID	Hospital Uses RFID to Improve Visibility of Operating Room Uniforms and Control Inventory David Diachidos, Jewish General Hospital
11:15 AM– 11:45 AM				



RFID
JOURNAL
LIVE!

ORANGE COUNTY
CONVENTION CENTER
ORLANDO, FLA.
18TH ANNUAL CONFERENCE
AND EXHIBITION

APRIL 30, 2020

THURSDAY

THURSDAY (CONTINUED)

	SUPPLY CHAIN/ LOGISTICS 210E	RFID IN THE AUTOMOTIVE INDUSTRY 220C	RFID AND BLOCKCHAIN 220A	INNOVATION 220B
9:00 AM– 9:40 AM	Transforming Logistics in Steel Manufacturing With RFID Marcio Ouchi, Gerdau	Auto Parts Factory Uses RFID to Improve Inventory Visibility and Cut Costs Bruno Gomes, R2A	Chain Integration Project (CHIP) Jonathan Gregory, GS1 US; Justin Patton, Auburn University	Tracking Everyday Activities With RFID Alanson Sample, University of Michigan
9:45 AM– 10:25 AM	Fire Rescue Agency Saves \$40,000 Monthly on Medication Tracking via RFID Tera Knickerbocker, Polk County Fire Rescue	NGK Automotive Ceramics Reduces Labor Costs and Improves Production With RTLS Bob Grimm, NGK Automotive Ceramics USA	Leveraging Blockchain Technology in the Food Supply Chain Sherree DeCovny, Chain Business Insights	Connecting the Unconnected: NFC Today Mike McCamon, NFC Forum
10:30 AM– 11:10 AM	RFID Brings Intelligence to Solid Tires	Volkswagen Brazil Improves Asset Utilization and Inventory Control With RFID and IoT Denis Pinto, Volkswagen Brazil	The Blockchain Supply Chain: Improving Traceability and Logistics Processes Sowmya Varadarajan, IBM; Terry Myers, InfraTab	Ingram Micro Uses IoT to Streamline Commercial Waste Collection Savio Lee, Ingram Micro
11:15 AM– 11:45 AM				