



**RFID**  
**JOURNAL**  
**LIVE!**

**SEPTEMBER 9 - 11, 2020**

ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLA.

18TH ANNUAL CONFERENCE AND EXHIBITION

# THE WORLD'S LARGEST RFID EVENT

## Access the world's largest gathering of qualified RFID buyers and end users!

RFID Journal LIVE! 2020 is our 18th annual conference and exhibition and is the largest, most comprehensive event in the industry dedicated solely to the application of RFID technology. With 3,000 attendees from all around the world, RFID Journal LIVE! unites the global RFID community – end users, leading vendors, system integrators, consultants, among others – with a unique educational conference.

Our 2020 conference will include three days of industry-specific and how-to tracks, as well as general education for those new to the RFID market. Our educational sessions and conference offerings are specifically designed to help all attendees and exhibitors to plan strategies, network, buy and sell, and learn and share ideas.

### WHO WILL ATTEND?

- ◆ **69%** have the authority to purchase RFID technologies
- ◆ **56%** work at companies that plan to purchase RFID technologies within the next 12 months

### WHAT PAST EXHIBITORS AND SPONSORS HAVE SAID:

- ◆ **91%** of Live exhibitors have said participation in the exhibit hall helped to raise awareness about their company and RFID solutions
- ◆ **75%** of LIVE exhibitors said they generated new business leads from their exhibition

### AS A SPONSOR AND EXHIBITOR, YOU WILL GAIN THE FOLLOWING AND MORE!

- ◆ **You'll meet the world's most qualified RFID buyers:** Access to the world's largest group of end users, executives and implementers of RFID who are looking to implement solutions. Get in front of the best customers and prospects.
- ◆ **Competitive Advantage:** This is where the industry's leading suppliers come to showcase their latest technology solutions. Don't miss the opportunity to have a presence on the show floor to showcase your products.
- ◆ **Stay Informed:** Hear from the most authoritative speakers across the industry sharing their latest case studies and learnings. You will have the opportunity to learn from and network with the industry's key players.
- ◆ **ROI:** Participation is affordable, making exhibiting and sponsoring an easy way to show a return on investment. The editors of RFID Journal and many other publications roam the exhibit hall looking for innovative concepts and solutions to showcase.

**RFID**  
**JOURNAL**  
THE WORLD'S RFID AUTHORITY

For exhibition and sponsorship information, please contact:

#### COMPANIES **A-M**

**Alan McIntosh**

Senior Director of Sales

+1 631-770-3915

alan.mcintosh@rfidjournal.com

#### COMPANIES **N-Z**

**Matthew Singer**

Senior Director of Sales

+1 631-770-3916

matthew.singer@rfidjournal.com

PRODUCED BY: **RFID Journal**  
The World's RFID Authority  
[www.rfidjournal.com](http://www.rfidjournal.com)

[www.rfidjournallive.com](http://www.rfidjournallive.com)



# RFID JOURNAL LIVE!

## SEPTEMBER 9 - 11, 2020

ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLA.

### 18TH ANNUAL CONFERENCE AND EXHIBITION

#### RFID JOURNAL LIVE! 2019 ATTENDING COMPANIES

##### Aerospace/Aviation/Military/Defense/ Government/Security

309th Aerospace Maintenance and  
Regeneration Group (309 AMARG)  
AECOM  
Air National Guard American Airlines BAE  
Systems Boeing  
Boeing Commercial Aviation  
Boeing Edge Information Services Collins  
Aerospace  
Crean & Associates  
Danish Ministry of Defence  
DARPA  
Delta  
Delta Air Lines Department of Defense  
DoD  
DOTDCD  
GE Aviation General Electric  
Global Affairs Canada  
HISCO  
Honeywell Aerospace  
International Air Transport Association JT4  
L3 WESCAM  
Lawrence Livermore National Laboratory  
Library and Archives Canada LISI  
Aerospace  
Lockheed Martin  
NASA - Johnson Space Center Navy  
NAVSUP N65  
Northrop Grumman  
Northrop Grumman Mission Systems Pearl  
Harbor Naval Shipyard  
Portsmouth Naval Shipyard  
Professional Solutions Delivered  
Puget Sound Naval Shipyard (PSNS & IMF)  
R&N Systems Design Raytheon  
Seyer Industries Smart Costa SwRI  
United Launch Alliance  
United Safety USTRANSCOM  
Zodiac Aero Evacuation Systems  
Zodiac Aerospace, Galley Division

##### Construction/Energy/Mining/Utility

2A Energy Services  
AI All Construction  
COMED  
East Bay Municipal Utility District  
Exceed Oilfield Equipment  
Exxonmobil  
Hydro Aluminium  
Imperial Irrigation District  
JB&B Technologies  
Manage Petro  
Occidental Permian  
R.Randolph Interiors  
Rinderknecht Associates  
Southern California Edison  
Wagg'S Petroleum Equipment

##### Entertainment/Hospitality/Events

Atlantic E-Commerce  
Casago  
Cvent  
Eshow  
Experient  
Fuse Technical Group  
Granite Peak Ski Resort  
InPlay Technologies  
iStudios Media  
On Services  
RFID Hotel  
United International Conference &  
Exhibition Co.

##### Health Care/Medical Devices/ Pharmaceuticals

Adventist Health White Memorial  
Arthrex  
Asembia  
Bausch + Lomb BD  
Becton-Dickinson  
BioFortis  
Cardinal Health  
CAVU  
CCL Healthcare  
Censis Technologies

Centene  
Colder Products  
CPC  
DeRoyal  
Edward Lifesciences  
Freehand Engineering  
Gramercy Extremity Orthopedics  
Hamad Medical Corp.  
HF Acquisitions Co.  
Hoffman LaRoche ICU Medical  
Kaiser Permanente  
Kit Check  
Kline Health Group  
Lifekey  
LinenStats Mayo Clinic  
Medela Merck & Co.  
Phoenix Children's Hospital  
Senior TLC  
Smart Guider  
Stanford Children's Health  
Stryker  
Stryker Orthopaedics  
Tidi Products  
U.S. Army Medical Research Institute of  
Infectious Diseases (USAMRIID)  
US Med-Equip.com  
Wireless Nursecall Systems

##### IT Hardware, Software or Services / Telecommunications

12 Skies Tech  
2020 Digital Analytics  
3StarsConnect  
Acetech Corp.  
ApparelSoft  
ATSR Qatar  
AugmentStar  
Axiomware Systems  
Barcodes, Inc.  
Barcoding, Inc.  
Bastion Technologies  
Blue IT  
Bluetooth SIG  
BottleVin  
Cainstacl Software  
Camcode Global  
CDM Software Solutions  
CNS  
Convergent Software Systems  
Curo International  
DecisionPoint Systems  
Digital Ecosystems  
DreamzTech  
E-Business Solutions (EBSL)  
Enterprise Data Solutions  
Everledger  
First Decision  
Flex Rental Solutions  
FR-Softnet  
Gloucester Innovation  
Hana Technologies  
Hyperlink Technologies  
HP Labs  
Hyperlink Technologies  
IBM  
Image Innovation Services  
Intaglio Blockchain  
Inteligensa  
IOI  
Iotelligent  
ITS  
JTECH, an HME Company  
Instituto De Pesquisas Eldorado  
K4 Integrations  
Kalypso  
Kapsch TrafficCom  
LeafSoft  
Linzens  
Lucas Systems  
Magic Money  
meco IT  
Megabyte Computer Center  
Micro Technologies  
Microsoft  
Mission Services  
Myetrade

Neologic  
Netsec Technologies  
Neurored  
Ningbo Jialu  
Perception Software Labs  
Planeta Informatica  
SAN Data Systems  
Shomerim  
SinglePoint Services  
Sistemat  
Sogeti  
Stargent Networks  
Transafrica Software Technologies  
Valmarc Corp.  
Velociti  
Verifir  
Verizon  
Volteo  
White River Technologies  
Williams Software Associates Corp.  
Wimetrix  
YD Yvissible

##### Manufacturing

Acculock  
Air Products & Chemicals  
American Woodmark  
American Thermal Instruments  
Apple  
Apogee Enterprises  
Aurora Plastics  
BAE Systems  
Bard Mfg Co.  
BASF Plant Science  
Bausch + Lomb  
BD  
Becton-Dickinson  
Blue Bird Corp.  
Byte Foods  
Cactus Semiconductor  
Changzhou Yufeng Electrical Co.  
Close Brothers Brewery  
Contrinex  
Cooper Tire & Rubber Co.  
Corso Magenta  
Delo Industrial Adhesives  
Dynamis USA  
EATON  
Elias Woodwork  
Emerson  
Encrypta Chile  
F.N. Sharp  
Freehand Engineering  
Fuji-seira  
GE  
GE Transportation  
General Motors  
General Dynamics Bath Iron Works  
Gould Southern  
Halcon Furniture  
Hartzell Propeller  
Hazren Paper  
Hellermannlyton  
Honeywell  
HP  
HRL Laboratories  
Huawei Technologies Canada  
ILT  
Integra Technologies  
Integrity EDM  
Intel Corp.  
Issupplies.com  
JF Murray Farms  
Johnson Business Machines  
Kao Collins  
Kanpeki Rice  
Kioti Tractor  
KTH Parts Industries  
Marsilli & Co.  
Mattel  
McLane  
Meiyume  
Michelin Americas R & D  
Michelin North America  
Mosaic Co.

Mosaic Potash  
Miyakawa Electric Works  
New Hampshire Ball Bearings  
Nexans AmerCable  
NGK Automotive Ceramics USA  
Ogre Holdings  
Owens Corning  
Parker Hannifin Tube Fitting Division  
Placas de Lamina y Calcomanias  
Oficiales  
Power Glory Battery Tech Co.  
PPG Industries  
PPG Industries, Teslin Substate  
Prysman Group  
Ricoch  
Ricoh  
RR Donnelley  
Savagewood Brewing Co.  
Schaeffer Industries  
ShellAware  
Simbe Robotics  
Smartpipe Technologies  
Superlative Semiconductor  
Syngenta Seeds  
Telesis Technologies  
Telink Semiconductor  
TF Massif Technologies  
W.L. Gore & Associates  
Xpandibles Technologies  
Zerocor

##### Packaging/Labeling/Tickets/Cards

Arti Grafiche Julia  
AstroNova  
BGR Packaging  
Canada Ticket  
Cardlogix  
OCL Industries  
OCL Label  
Computype  
Consolidated Printing  
Conti Systems  
Cymmetrik Enterprise Co.  
DCS/USA  
Delta Modtech  
Electronic Data Magnetics  
Express Business Systems  
Dynamis USA  
George Schmitt & Company  
Hangzhou Century Co.  
IIMAK  
ITL Group  
Jet Label & Packaging  
Jet Marking Systems  
Johnson Business Machines  
Lexit Group Norway  
Mac Arthur Corp.  
Maxim Europe  
Microcom Corp.  
MPI Label Systems  
Naxis Co.  
Novatron Electronics  
Pannier Corp.  
pc/nametag  
Pinnpoint  
Plastic Printers  
Pragmatic Printing  
Progressive Label  
Prynt.Ink  
Regency Packaging  
Saxon  
Silone  
SMAG Graphique  
Southland Printing Co.  
Stafford Press  
Stanger Litho Graphics  
Sunset Printing  
Tentac USA Corp.  
Tokyo Yoshioka Co.  
Uniter Etiquetas  
Weldon, Williams & Lick  
X-Celeprint

##### Press/Analyst

Barcode.com  
IDC Retail Insights

IDTechEx  
RFID Journal  
RFID Journal Brasil  
Spectrum Marketing

##### Retail/Apparel/Distribution

Aalafdalaya Co.  
Adar Textiles  
Avnet  
Babcock Gifts  
Boticario Group  
Brook Supply Co.  
C&A  
Carvana  
Chaser  
Coffman Enterprises  
Cost Plus World Market  
D'Heidt  
Dejaneiro  
Eagle Eyes Optics  
Esquel Enterprises  
Goldrush Jewelers  
Green Lake Station  
H&M  
Herman Kay  
J.Crew  
JC ATM Services  
Lafayette 148  
Lalithaa Jewellery Mart  
LIDS Sports Group  
Lojas Renner  
Macy's  
Mary's Tack & Feed  
Micro Center  
Motion Industries  
MyDyer  
Nike  
Nordstrom  
Polo Ralph Lauren Corp.  
Pure Hockey  
PVH Corp.  
Ralph Lauren Corp.  
Recreational Equipment  
REI  
Reliance Industries  
Shanghai Naxis Co.  
Stadium AB  
Stringking  
Superdry  
The Home Depot  
Threadfast Apparel  
Topvu  
Vallen Distribution  
Walmart  
WindowsWear

##### Transportaion/Logistics

Armsted Rail  
Atlantic Highway Management  
AHMCL  
Asset World Wex Co.  
Center for Supply Chain Studies  
Cintas  
Container Centralen  
Control Group  
Cort  
Ecobrite Linen  
GE Transportation  
Global Keg  
HDTech Solutions  
Health Care Logistics  
iGPS Logistics  
Instytut Logistyki i Magazynowania  
International Auto Processing  
J. J. Keller and Associates  
Milum Textile Services  
MOTUS  
Pacific Ag Rentals  
Quzhou Daojing Import and Export Co.  
Reynolds Catering Supplies  
Shuttle Tripz  
Trajanos Sipio  
Consulting/Business Services/Finance

For exhibit, sponsorship and  
customized programs, please contact:

COMPANIES  
**A-M**

**Alan McIntosh**  
SENIOR DIRECTOR OF SALES  
**+1 631-770-3915**  
alan.mcintosh@rfidjournal.com

COMPANIES  
**N-Z**

**Matthew Singer**  
SENIOR DIRECTOR OF SALES  
**+1 631-770-3916**  
matthew.singer@rfidjournal.com